

# ONLINE COURSE SCHEDULE INDEPENDENT STUDY COURSES

[www.wcacredit.org](http://www.wcacredit.org)

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## Business Credit Principles

20 CPE Units

Text *Principles of Business Credit V 6*, NACM  
Fee \$405 WCA Member \$505 Non-Members

This course offers a comprehensive look at the entire credit function. You will learn the role of credit in financial management, the components of effective credit department systems and procedures, specific government regulations that pertain to business credit, credit and policy procedures, selling terms, negotiable instruments, the Uniform Commercial Code, credit investigations, financing and insurance, business credit fraud, factors associated with credit limits, out-of-court settlements, and bankruptcy.

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## Basic Financial Accounting

20 CPE Units

Text *Warren, Fess and Duchac, Accounting, 23rd Edition, South-Western College Publishing, 2009*  
Fee \$545 WCA Member \$645 Non-Members

You will learn:

Introduction to financial statements, Accounting information system  
Accrual accounting concepts, Multiple-step income statement  
Reporting and analyzing inventory, AR, assets  
Internal control and cash  
Statement of cash flows & performance measurement

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Independent Study Courses are designed to provide a more convenient option to traditional courses while offering a network of support. Our courses allow the flexibility to choose the convenient times to study & take exams. They grant the freedom from being required to attend scheduled classes; however, students who follow a weekly syllabus are more motivated to complete their course on time.

Your instructor, John Hiegel is available by phone or email to provide guidance, answer questions or help you. 3 months is suggested for completion of each course.

**CPC & CCP Designation holders, deduct \$25 per course from published fee and \$50 per international course.**



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## Financial Statement Analysis I

20 CPE Units

Text *Understanding Financial Statements (9th Edition)*, Aileen Ormiston and Lyn Fraser  
Fee \$435 WCA Member \$535 Non-Members

The emphasis throughout this course is on *analysis*. We will break financials into parts, for individual study in order that we might better understand the whole of their content as a map for intelligent decision-making. The material will convey information about how to read & evaluate business financial statements, & will attempt to present the material in a straightforward manner that will be readily accessible to any student, regardless of their background or perspective. One of the main objectives of the text used is to ensure that financial statements serve as a map, not a maze; that they lead to a determination of the financial healthy of a business enterprise that is as clear as possible for the purposes of making sound business decisions about the firm. If you would like to learn more about the content & interpretation of financial statements for making investments or credit decisions, this course is for you.

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## Financial Statement Analysis II

20 CPE Units

Text *Financial Accounting: Tools for Business Decision Making, 5th Edition* Fridson & Alvarez  
Fee \$535 WCA Member \$635 Non-Members

This class will provide you with an understanding of fundamental concepts necessary to use accounting effectively. You will establish how a financial statement communicates the financing, investing, and operating activities of a business to users of accounting information.

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### Business Law

20 CPE Units

Text *Business Law Today, Comprehensive 8<sup>th</sup> Edition*

Fee \$545 WCA Member \$645 Non-Members

This Course presents a comprehensive look at business law today, covering topics such as; Negotiable Instruments, criminal law, third-party rights & discharge, title and risk of loss and prepares you to advance to Credit Law.

### Credit Law

20 CPE Units

Text *Business Law Today, Comprehensive 8<sup>th</sup> Edition*

Fee \$545 WCA Member \$645 Non-Members  
Deduct \$175.00 if you already own the required text.

This course is an overview of today's credit laws focusing on but not limited to bankruptcy & creditors' rights. This is a must-class for anyone with credit & collection responsibilities. Study Guide, 8th Edition (optional & additional Charge)

***These courses can also be taken anytime during the year. At all times, you will enjoy instructor guidance and a weekly assignment schedule.***

***Please contact WCA to get started at anytime.***

***SORRY, no credit or refund of class fees once your enrollment has been confirmed.***

### International Financial Statement Analysis

20 CPE Units

Text *International Financial Statement Analysis Plus the Student Workbook*

Fee: \$550 WCA Member / \$650 Non-Members

This course will help you understand the mechanics of the accounting process, which is the foundation for financial reporting; comprehend the differences and similarities in income statements, balance sheets, and cash flow statements around the globe; and assess the implications for securities valuation of any financial statement element or transaction. Along the way, you'll also discover how different financial analysis techniques such as ratio analysis and common-size financial statements can provide valuable clues into a company's operations and risk characteristics.

### International Financial Management

25 CPE Units

Text *Foundations of Multinational Financial Management Plus the Study Guide*

Fee: \$650 WCA Member / \$750 Non-Members

All the traditional areas of corporate finance are explored—working capital management, capital budgeting, cost of capital, and financial structure—from the perspective of a multinational corporation. The course focuses on decision making in an international context.

The text offers a variety of real-life examples, both numerical and institutional, that demonstrate the use of financial analysis and reasoning in solving international financial problems.

### REGISTRATION – ONLINE Independent Study Courses 2012

Attendees will receive a confirmation & instructions upon receipt of registration. No credit or refund of class fees once your enrollment has been confirmed.

Name \_\_\_\_\_ Designation(s) \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

WCA Member?

Yes  No--If No, please let us know if you are a member of another Association \_\_\_\_\_

#### CHECK WHICH CLASSES YOU ARE REGISTERING FOR:

- Business Credit Principles  Accounting  Financial Statement I  Financial Statement II
- Business Law  Credit Law  International FSA  International Financial Management
- Credit Law Study Guide, 8th Edition

#### METHOD OF PAYMENT:

- Check Enclosed \$ \_\_\_\_\_  Send Invoice \$ \_\_\_\_\_  Credit Card – Contact WCA

#### Return Registration to:

The Business Credit Management Association – Attention Administrative

15755 W Rogers Dr, PO Box 510157, New Berlin WI 53151

Questions: 262.827.2880 Fax: 262.827.2899