

ONLINE COURSE SCHEDULE INDEPENDENT STUDY COURSES

CREDIT & COLLECTION FINANCE & LAW

Corporate & Community Training in 2010

www.wcacredit.org

Business Credit Principles

20 CPE Units

Text *Principles of Business Credit V 5*, NACM

Fee \$405 WCA Member \$505 Non-Members

This course offers a comprehensive look at the entire credit function. You will learn the role of credit in financial management, the components of effective credit department systems and procedures, specific government regulations that pertain to business credit, credit and policy procedures, selling terms, negotiable instruments, the Uniform Commercial Code, credit investigations, financing and insurance, business credit fraud, factors associated with credit limits, out-of-court settlements, and bankruptcy.

Basic Financial Accounting

20 CPE Units

Text *Financial Accounting: Tools for Business Decision Making With Annual Report 3rd Edition*

Kimmer, Weygandt, Kieso

Fee \$545 WCA Member \$645 Non-Members

You will learn:

Introduction to financial statements, Accounting information system

Accrual accounting concepts, Multiple-step income statement

Reporting and analyzing inventory, AR, assets

Internal control and cash

Statement of cash flows & performance measurement

Independent Study Courses are designed to provide a more convenient option to traditional courses while offering a network of support. Our courses allow the flexibility to choose the convenient times to study & take exams. They grant the freedom from being required to attend scheduled classes; however, students who follow a weekly syllabus are more motivated to complete their course on time. If you enroll 5 or more people from your company, you will enjoy the benefit of an online chat room each week to discuss the assignments with your instructor & other students involved in your class. Your instructor, John Hiegel is available by phone or email to provide guidance, answer questions or help you. 3 months is suggested for completion of each course. **CPC & CCP Designation holders, deduct \$25 per course from published fee and \$50 per international course.**

Wisconsin
Credit
Association

BCMA
Visionary Leadership Results

Financial Statement Analysis I

20 CPE Units

Text *Understanding Financial Statements (9th Edition)*, Aileen Ormiston and Lyn Fraser

Fee \$435 WCA Member \$535 Non-Members

The emphasis throughout this course is on *analysis*. We will break financials into parts, for individual study in order that we might better understand the whole of their content as a map for intelligent decision-making. The material will convey information about how to read & evaluate business financial statements, & will attempt to present the material in a straightforward manner that will be readily accessible to any student, regardless of their background or perspective. One of the main objectives of the text used is to ensure that financial statements serve as a map, not a maze; that they lead to a determination of the financial health of a business enterprise that is as clear as possible for the purposes of making sound business decisions about the firm. If you would like to learn more about the content & interpretation of financial statements for making investments or credit decisions, this course is for you.

Financial Statement Analysis II

20 CPE Units

Text *Financial Accounting: Tools for Business Decision Making, 5th Edition* Fridson & Alvarez

Fee \$535 WCA Member \$635 Non-Members

This class will provide you with an understanding of fundamental concepts necessary to use accounting effectively. You will establish how a financial statement communicates the financing, investing, and operating activities of a business to users of accounting information.

PLEASE SEE REVERSE SIDE ►

Business Law

20 CPE Units

Text *Business Law Today, Comprehensive 7th Edition*

Fee \$535 WCA Member \$635 Non-Members

This Course presents a comprehensive look at business law today, covering topics such as; Negotiable Instruments, criminal law, third-party rights & discharge, title and risk of loss and prepares you to advance to Credit Law.

Credit Law

20 CPE Units

Text *Business Law Today, Comprehensive 7th Edition*

Fee \$535 WCA Member \$635 Non-Members

Deduct \$175.00 if you already own the required text.

This course is an overview of today's credit laws focusing on but not limited to bankruptcy & creditors' rights. This is a must-class for anyone with credit & collection responsibilities.

These courses can also be taken anytime during the year. At all times, you will enjoy instructor guidance and a weekly assignment schedule. If you enroll five (5) or more people from your company, weekly chat room sessions can be arranged to enhance networking, and student camaraderie. Please contact WCA to get started at anytime.

SORRY, no credit or refund of class fees once your enrollment has been confirmed.

International Financial Statement Analysis

20 CPE Units

Text *International Financial Statement Analysis Plus the Student Workbook*

Fee: \$550 WCA Member / \$650 Non-Members

This course will help you understand the mechanics of the accounting process, which is the foundation for financial reporting; comprehend the differences and similarities in income statements, balance sheets, and cash flow statements around the globe; and assess the implications for securities valuation of any financial statement element or transaction. Along the way, you'll also discover how different financial analysis techniques such as ratio analysis and common-size financial statements can provide valuable clues into a company's operations and risk characteristics.

International Financial Management

25 CPE Units

Text *Foundations of Multinational Financial Management Plus the Study Guide*

Fee: \$650 WCA Member / \$750 Non-Members

All the traditional areas of corporate finance are explored—working capital management, capital budgeting, cost of capital, and financial structure—from the perspective of a multinational corporation. The course focuses on decision making in an international context.

The text offers a variety of real-life examples, both numerical and institutional, that demonstrate the use of financial analysis and reasoning in solving international financial problems.

REGISTRATION – ONLINE Independent Study Courses 2010

Attendees will receive a confirmation & instructions upon receipt of registration. No credit or refund of class fees once your enrollment has been confirmed.

Name _____ Designation(s) _____

Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

WCA Member?

Yes No--If No, please let us know if you are a member of another Association _____

CHECK WHICH CLASSES YOU ARE REGISTERING FOR:

Business Credit Principles Accounting Financial Statement I Financial Statement II
 Business Law Credit Law International FSA International Financial Management

METHOD OF PAYMENT:

Check Enclosed \$ _____ Send Invoice \$ _____ Credit Card – Contact WCA

Return Registration to:

Wisconsin Credit Association – Attention Administrative
15755 W Rogers Dr, PO Box 510157, New Berlin WI 53151

Questions: 262.827.2880 Fax: 262.827.2899