

Register for one or both classes. The ultimate goal is to reach a thorough understanding of International Financial Statement Analysis & International Financial Management. Certificates of Completion will be awarded for successful completion of each course.

Determine your goals and develop a plan

INTERNATIONAL FINANCIAL STATEMENT ANALYSIS

- FSA Introduction
- Financial Reporting Mechanics & Standards
- Understanding the Income Statement
- Understanding the Balance Sheet
- Understanding the Cash Flow Statement
- Financial Analysis Techniques
- International Standards Convergence
- FSA Applications / Income Taxes
- Inventories / Long-lived Assets
- Long-term Liabilities and Leases
- Intercorporate Investments
- Multinational Operations
- Evaluating Financial Reporting Quality

INTERNATIONAL FINANCIAL MANAGEMENT

- Part I-Environment of International Financial Management: Introduction, Exchange Rates, International Monetary System, Parity Conditions in International Finance & Currency Forecasting, Balance of Payments
- Part II-Foreign Exchange: Foreign Exchange Market, Currency Futures & Options Markets, Swaps & Interest Rates Derivatives
- Part III-Foreign Exchange Risk Management: Measuring & Managing Translation & Transaction Exposure and Economic Exposure
- Part IV-Foreign Markets & Investments: Country Risk Analysis, Portfolio Management, Capital Budgeting for the Multinational Corporation
- Part V-Financing & Controlling Multinational Operations

REGISTRATION INFORMATION

NAME _____
 DESIGNATION(S) _____
 COMPANY _____
 ADDRESS _____
 CITY _____ ST _____ ZIP _____
 PHONE _____
 EMAIL _____

CHECK WHICH CLASSES YOU ARE REGISTERING FOR:

INTERNATIONAL FINANCIAL STATEMENT ANALYSIS
\$550 PER STUDENT*

FEE INCLUDES TEXT, INTERNATIONAL FINANCIAL STATEMENT ANALYSIS (ROBINSON CFA) PLUS THE STUDENT WORKBOOK & POSTAGE/HANDLING COSTS

INTERNATIONAL FINANCIAL MANAGEMENT
\$650 PER STUDENT*

FEE INCLUDES TEXT, FOUNDATIONS OF MULTINATIONAL FINANCIAL MANAGEMENT, 6TH EDITION (SHAPIRO) THE STUDENT STUDY GUIDE & POSTAGE/HANDLING COSTS.

*Certified Professional Collectors (CPC) &
 *Certified Collection Professionals (CCP)
 deduct \$50 per course fee + 25% Limited Time Discount

METHOD OF PAYMENT: Check one & return with Course Registration to WCA. Sorry, no credit or refund allowed for course cancellations after your registration is confirmed.

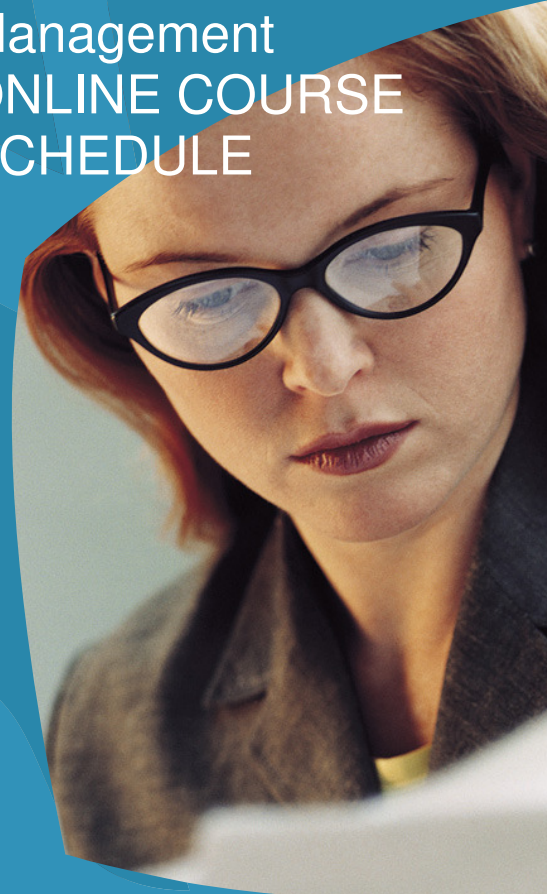
SEND INVOICE \$ _____
 CHECK ENCLOSED \$ _____
 CREDIT CARD: CALL WCA AT 262.827.2880

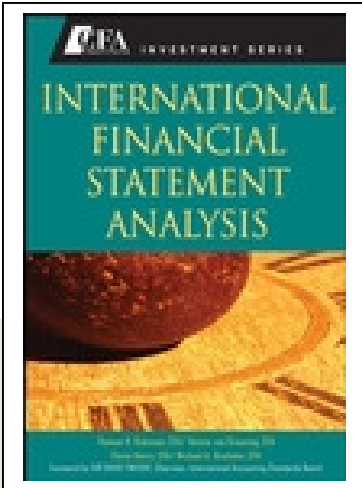
RETURN REGISTRATION INFORMATION TO:

Wisconsin Credit Association
 The Business Credit Management Association
 15755 W Rogers Dr #200 – PO Box 510157
 New Berlin WI 53151
 V 262.827.2880 F 262.827.2899
www.wcacredit.org



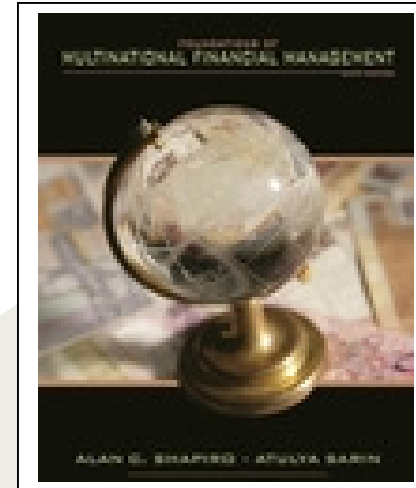
International Financial Statement Analysis & International Financial Management ONLINE COURSE SCHEDULE





To enhance your understanding of the tools and techniques presented in *International Financial Statement Analysis*, the class will incorporate use of the Workbook. This companion study guide contains carefully constructed problems with detailed solutions as well as concise learning outcome statements and summary chapter overviews.

The text, *Foundations of Multinational Financial Management*, builds on and extends the valuation framework provided by domestic corporate finance to account for dimensions unique to international finance.



Individuals holding CCP & CPC Credentials receive a \$50 per course discount.

□ Online Classes offer flexibility and save travel expense & time.

□ Enroll five (5) or more from your company & online chat rooms become available.

□ Establish relationships with fellow students through chat room meetings.

□ Secure your future through continuing education and training.

As more businesses in today's economy are moving towards a global reach, it is essential for us to understand how the fundamentals of corporate finance relate to multinational firms. The classes provide that conceptual framework within which key financial decisions of a multinational firm can be analyzed.

Your Instructor:
John Hiegel

Begin any of these classes when it's convenient for you!

International Financial Statement Analysis *20 CPE Units Awarded*

This course will help you understand the mechanics of the accounting process, which is the foundation for financial reporting; comprehend the differences and similarities in income statements, balance sheets, and cash flow statements around the globe; and assess the implications for securities valuation of any financial statement element or transaction. Along the way, you'll also discover how different financial analysis techniques such as ratio analysis and common-size financial statements can provide valuable clues into a company's operations and risk characteristics. You are not required to have had a prior FSA Course to participate.

THIS IS AN 8-WEEK, ONLINE COURSE



Through use of the text, the Workbook, instructor guidance and online networking, you can test your understanding of the many issues associated with this discipline, before putting them to use in real-world situations.

International Financial Management *25 CPE Units Awarded*

This course emphasizes broad concepts and practices, and provides a clear conceptual framework for analyzing key financial decisions in multinational firms.

THIS IS A 12-WEEK, ONLINE COURSE

No prior knowledge of international finance is required to participate in this course. With five or more enrolled in class, a weekly chat room is available. Share ideas, discuss solutions and review course materials under instructor guidance along with other individuals involved in your class.

All the traditional areas of corporate finance are explored—working capital management, capital budgeting, cost of capital, and financial structure—from the perspective of a multinational corporation. The course focuses on decision making in an international context. The text offers a variety of real-life examples, both numerical and institutional, that demonstrate the use of financial analysis and reasoning in solving international financial problems.