



A WEBINAR

Thursday, April 13, 2017 9:00—10:00 AM CT

Helpful Information About **THE EQUAL CREDIT OPPORTUNITY ACT** "ECO"

YES...it applies to Commercial Credit. The Equal Credit Opportunity Act is a federal statute that prohibits credit grantors from discriminating against race, color, religion, national origin, gender, marital status or age. We'll discuss:

- ✓ Notice requirements a credit grantor must provide the applicant of action taken with respect to a request for credit and obligations the applicant must take in the event of an "adverse action".
- ✓ Definition of an "adverse action" and proper notification to the applicant.
- ✓ Record retention requirements under the ECOA.
- ✓ Avoiding an ECOA Lawsuit.
- ✓ Steps to assist the credit grantor in creating a paper trail evidencing compliance with ECOA.

LET US KNOW IN ADVANCE if there are situations you are dealing with that can be discussed and resolved in this Webinar!

ATTENDANCE FEE:

\$65 BCMA/WCA Members.

\$79 all others.

At the low cost of one registration (one fee per each phone/Internet connection), as many people as you wish in your office can attend the Webinar.

CONFIRMATION:

Will be sent to all registered attendees with easy-to-follow instructions to access the program on your PC and phone! Contact the Association if you do not receive an email confirmation and handouts in advance of the Webinar.

MICHAEL DENNIS is a frequent & popular trainer for BCMA-Wisconsin programs, a frequent



contributor to the Association's Newsletter and the WCA LinkedIn Group. Michael has over 20 years of experience in credit management in various industries including healthcare, construction, and auto aftermarket. His most recent book, "Happy Customers, Faster Cash" is published and now available at Amazon.

WEBINAR REGISTRATION

"ECO" | Thursday, April 13, 2017 | 9:00—10:00 AM CT

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Credit Card (Please contact BCMA/WCA at 262.827.2880)

A credit or refund will only be given for cancellations received 5 days prior to the session. Please send your reservation to the Association office listed on this announcement or call 262.827.2880 to register or with questions.

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For more information and to register, contact:

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