



WEBINAR

WEDNESDAY

FEBRUARY 22, 2012

10:00 – 11:00 AM Central

Presented by:

James A Menard CCE

Attendance Fee

\$65 per Connection

At the low cost of one registration (one fee per each phone/Internet connection, as many people as you wish in your office can attend the Webinar!

Continuing Professional Education Units

1 CPE Unit

American Society

ASCCP

Credit & Collection Professionals

www.creditsociety.org

Your experience matters –

Accreditation makes the difference!

Confirmation

Will be sent to all registered attendees with easy-to-follow instructions to access the Webinar on your PC and phone. Contact the Association if you do not receive an email confirmation in advance of the Webinar.



For more information & to register, contact:

WISCONSIN CREDIT ASSOCIATION

The Business Credit Management Association

PO Box 150157

New Berlin WI 53151

Phone: 262.827.2880

Fax: 262.827.2899

Web: www.wacredit.org

This dynamic Webinar will discuss the following: HOW TO:

- Work on improving your skill level
- Communicate better
- Develop a presentation
- Relieve some of the anxiety
- Do's & Don'ts
- Prepare for a presentation
- Structure a positive delivery
- Strategies that work
- Using visual aids
- Organize your thoughts
- Build a relationship with the audience

JIM MENARD – Over the last thirty-five years, Jim has held Credit Management positions at International Video Corp, Litton Industries Credit Corp, Clossco (Adidas), and recently retired from being the Treasury Manager at Boyd Corp. He is now teaching and lecturing on Credit and Collection topics. previous to his credit management experience, he was in banking for 10 years. Jim was awarded the Credit Executive of the Year by the Credit Managers Association of CA. MESSAGE FROM JIM: *“I look forward to you attending this very important webinar that is for both the novice and seasoned credit professional!”*



WEBINAR REGISTRATION

FINE TUNING YOUR PRESENTATION SKILLS

10:00 – 11:00 AM Central Time - WEDNESDAY – FEBRUARY 22, 2012

NAME _____

EMAIL ADDRESS _____

If you are registering more than one phone connection, please duplicate this form. The \$65 fee applies per phone line. List additional attendees that will be joining you in your office for no additional cost if you want to receive CPE credit for all participants:

ADDITIONAL ATTENDEES _____

COMPANY _____

ADDRESS _____

CITY/STATE/ZIP _____

TELEPHONE CALLING INTO WEBINAR FROM _____

Method of Payment:

Invoice My Company (WCA & BCMA Members Only) \$ _____

Check Enclosed \$ _____

Credit Card (Please contact Chrys at 262.827.2880 to provide details)

NOTE: A credit or refund will only be given for cancellations received 5 days prior to the session. Please send your reservation to the Association office on this announcement or call 262.827.2880 to register or with questions.