

HOW TO IMPROVE COLLECTION PERFORMANCE STARTING IMMEDIATELY

Upcoming Webinar

Presenter: Michael Dennis

Tuesday, September 13, 2022
9:00 – 10:00 AM CDT

Attendance Fee:

- \$65 for BCMA/WCA Members
- \$79 for Non-Members

Each phone line will be charged a fee to join the program. Unlimited attendees calling from a single connection will be charged just one fee. Discounts given for 5 plus lines joining the Webinar. Call BCMA/WCA for details.

Register Online:

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If there was an **EASY** button for improving collection performance in your company, this program is that button.

In this interactive and face-paced program, we will examine at least FIFTY ways that you can improve your collection performance starting today ...

- Without increasing your workload
- Without an investment in new software or hardware, and
- Without significantly disrupting the activities of the credit department

Meet your Speaker: *Michael Dennis* is a consultant with more than twenty years' experience as a credit manager working for companies including McKesson, Black and Decker, Jorgensen Steel Company and American Hospital Supply. He authored or co-authored seven books including: "Credit and Collection Handbook", "Credit and Collection Forms and Procedures Manual", and "The Credit and Collection Manager's Concise Desk Reference." Michael has an MBA from Pepperdine University. He holds the CBF, CCP, and CPC. Certifications. Michael has been honored as Credit Executive of the Year by both CMA California and by BCMA.

WEBINAR REGISTRATION

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