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CASHFLOW MANAGEMENT WITH A TWIST

The Seven Essential C's

Upcoming Webinar

Presenter: Eddy Sumar

October 18, 2023
9:00 – 10:00 AM CDT

Attendance Fee:

- \$65 for BCMA/WCA Members
- \$79 for Non-Members

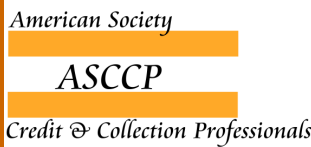
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“Cash is King”

And cashflow is the lifeblood of the business enterprise.

In this webinar Mr. Eddy Sumar will underscore the value of wise cashflow management and will highlight the Cashflow Essentials—the Seven Cs:

1. Compliance
2. Contribution
3. Consumption
4. Conservation
5. Cushion
6. Compassion with Community
7. Change

Cash and the timely flow of cash (timely inflows and outflows) are a critical part of the success or failure of the business enterprise, no matter what size. The aim is to always have a positive cashflow and a positive cash position to allow for cash reserves to accumulate.

So, with the proper management of the inflow and outflow of cash, growth, success and prosperity will result.

WEBINAR REGISTRATION

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