

Rolling out a Credit Card Surcharge: Hot Topics & Best Practices

Upcoming Webinar

Presenter: Scott Blakely, Attorney

January 25, 2023
1:00 – 2:00 PM CDT

Attendance Fee:

- \$65 for BCMA/WCA Members
- \$79 for Non-Members

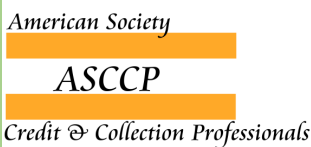
Each phone line will be charged a fee to join the program. Unlimited attendees calling from a single connection will be charged just one fee. Discounts given for 5 plus lines joining the Webinar. Call BCMA/WCA for details.

Register Online:

wcacredit.org/webinar-seminar-registration

Internet Explorer is not supported when registering online. Kindly use an alternate browser.

Contact BCMA/WCA if you do not receive a confirmation that includes access instructions and the handouts 2 days prior to the Webinar.



Continuing Professional Education
1 CPE Unit & .1 CEU Unit
www.creditsociety.org

Card payments continue as the fastest growing payment form in the B2B space. Card issuers continue to increase rewards to cardholders, and are marketing cards for companies to pay their supply chains. Visa and MasterCard have amended their rules to allow suppliers to surcharge the interchange fee. But with a nationwide surcharge rollout, suppliers have to consider 10 states that have enacted no-surcharge laws. In Canada, credit card companies are preparing to adopt surcharge rules as well. We will discuss:

- The pros and cons of accepting cards in light of the rule changes (a negotiation with the sales and finance teams?) and customer convenience and mobile payments
- Right to surcharge the interchange fee
- Notice and disclosure requirements to customers, card companies and processing companies of intention to surcharge
- Cap on the level of surcharge: how much of the interchange fee may be charged to the customer;
- Stratifying the surcharge, whether by customer type or dollar amount
- States anti-surcharge legislation: update on Courts' evaluation and whether the legislation restricts surcharging in the B2B space
- The mechanics of passing the transaction fee
- Lowering the interchange fee
- How to navigate anti-steering provisions
- Debit cards and surcharges
- International customers and surcharges
- PCI and state law privacy compliance
- Best practice for internal card policy and card agreement with customer, including T&Cs.

WEBINAR REGISTRATION

Rolling out a Credit Card Surcharge: Hot Topics & Best Practices
January 25, 2023 | 1:00 – 2:00 PM CDT

Register online at: wcacredit.org/webinar-seminar-registration
OR complete and mail the below form to the address below.

Name _____
Company _____
Address _____
Email _____
Phone _____

Method of payment

Send invoice (BCMA/WCA members only)

Check enclosed

Credit card

(Please contact WCA at 888.546.2880 with credit card information)

Total Investment \$ _____

RETURN TO:

The Business Credit Management Association-Wisconsin
15755 W Rogers Drive #100 | New Berlin WI 53151

Questions? Email nicolet@wcacredit.org OR admin@wcacredit.org

A refund will only be given for cancellations received 5 business days prior to the session.