

# 25 Credit & Collection Management Tools, Tips, and Techniques

## **Upcoming Webinar**

Presenter: Michael Dennis

February 15, 2023 9:00 - 10:00 AM CDT

#### Attendance Fee:

- \$65 for BCMA/WCA Members
- \$79 for Non-Members

Each phone line will be charged a fee to join the program. Unlimited attendees calling from a single connection will be charged just one fee. Discounts given for 5 plus lines joining the Webinar. Call BCMA/WCA for details.

### Register Online:

wcacredit.org/webinar-seminar-registration

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Contact BCMA/WCA if you do not receive a confirmation that includes access instructions and the handouts 2 days prior to the Webinar.



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Your experience matters. Accreditation makes the difference. As the name suggests, in this program we will examine and discuss the top 25 Credit & Collection Management Tools, Tips, and Techniques that will help credit and collection professionals, irrespective of their experiences, to be more effective, and more efficient.

This interactive program, will help credit professionals to work smarter, not harder --- and to focus on situations, issues, and problems that matter to them and to senior management.

Meet your Speaker: Michael Dennis is a consultant with more than twenty years' experience as a credit manager working for companies including McKesson, Black and Decker, Jorgensen Steel Company and American Hospital Supply. He authored or co-authored seven books including: "Credit and Collection Handbook", "Credit and Collection Forms and Procedures Manual", and "The Credit and Collection Manager's Concise Desk Reference." Michael has an MBA from Pepperdine University. He holds the CBF, CCP, and CPC. Certifications. Michael has been honored as Credit Executive of the Year by both CMA California and by BCMA.

## WEBINAR REGISTRATION 25 Credit & Collection Management Tools, Tips, and Techniques February 15, 2023 | 9:00 - 10:00 AM CDT Register online at: wcacredit.org/webinar-seminar-registration OR complete and mail the below form to the address below. Name Company Address Email Phone Method of payment Total Investment \$ Send invoice (BCMA/WCA members only) Check enclosed Credit card (Please contact WCA at 888.546.2880 with credit card information) RETURN TO: The Business Credit Management Association-Wisconsin 15755 W Rogers Drive #100 | New Berlin WI 53151

Questions? Email  $\underline{\text{nicolet@wcacredit.org}}$  OR  $\underline{\text{admin@wcacredit.org}}$ 

A refund will only be given for cancellations received 5 business days prior to the session.