

## Financial Ratios and Credit Risk Analysis

## **Upcoming Webinar**

Presenter: Michael Dennis

December 20, 2023 9:00 - 10:30 AM CDT

## Attendance Fee:

- \$79 for RCMA/WCA Members
- \$99 for Non-Members

Each connection will be charged a fee to join the program. Unlimited attendees connecting from a single connection will be charged just one fee. Discounts given for 5 plus connections joining the Webinar. Call BCMA/WCA for details.

## Register Online:

wcacredit.org/webinar-seminar-registration

Internet Explorer is not supported when registering online. Kindly use an alternate browser.

Contact BCMA/WCA if you do not receive a confirmation that includes access instructions and the handouts 2 days prior to the Webinar.



Continuing Professional Education 1 CPE Unit & .1 CEU Unit

www.creditsociety.org

Your experience matters. Accreditation makes the difference. We will examine the most important financial ratios for conducting a comprehensive credit risk analysis and learn how to use them effectively. We will review a number of real-life examples and improve your skills.

In this 90-minute interactive program, Michael Dennis will discuss:

- The common ratios used and why
- Efficiency ratios, Profitability ratios, Liquidity ratios and Leverage ratios including:
  - Current ratio
  - Quick ratio
  - Gross profit margin
  - Operating profit margin
  - The long term debt to equity ratio
  - Accounts receivable turnover ratio
- Return on assets formula
- Return on equity
- The debt to equity ratio
- Inventory turnover ratio
- After tax profit margin
- Evaluating ratios historical/comparative
- Ways to avoid mistakes when using financial ratios

WEBINAR REGISTRATION Financial Ratios & Credit Risk Analysis December 20, 2023   9:00 – 10:30 AM CDT	
Register online at: <a href="https://www.wcarredit.org/webinar-seminar-registration">wcacredit.org/webinar-seminar-registration</a> OR complete and mail the below form to the address below.	
Name	
EmailPhone	
Method of payment Send invoice (BCMA/WCA members only) Check enclosed Credit card (Please contact WCA at 888.546.2880 with credit card in	Total Investment \$
RETURN TO: The Business Credit Management Association-Wisconsin 15755 W Rogers Drive #100   New Berlin WI 53151	BCMA WCA www.wcacredit.org • 888-546-2880
Questions? Email <u>nicolet@wcacredit.org</u> OR <u>admin@wcacredit.o</u>	ur <u>g</u>

A refund will only be given for cancellations received 5 business days prior to the session.