## ONLINE WEBINAR

## **Collection Principles** Why We Have Debtors

## JOIN OUR NEXT WEBINAR

Simply we have debtors because our company has elected to provide the goods and services it sells on credit terms to our customers.

The question is why do we have past due debtors who continue to owe us beyond the terms our company has provided them?

In this fast-paced hour we will discuss:

- The reasons why our customers are past due -It's not what you think.
- How to manage the past due customer You can change the way they pay your invoices.
- Creditor rights The tools available to insure prompt payment of your invoices.

Presenter: David Balovich

North Region Credit Manager at HOLT CAT



## REGISTER



WEDNESDAY, April 17, 2024

9:00 AM - 10:00 AM CT

- \$65 for BCMA/WCA Members
- \$79 for Non-Members

Each connection will be charged to join the program. Unlimited attendees connecting from a single connection will be charged just one fee.

You will receive webinar access instructions and handouts the week prior to the Webinar.

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(888) 546-2880

Email: nicolet@wcacredit.org Website: www.wcacredit.org