2025 WEBINARS



	REGISTER
JAN 8	FINANCIAL ANALYSIS BOOT CAMP (90 minutes) Presenter: Michael Dennis
JAN 15	FINANCIAL ANALYSIS BOOT CAMP, PART 2 (90 minutes) Presenter: Michael Dennis
FEB 19	CONSTRUCTION LAW, LIEN, AND BOND RIGHTS IN WI Presenter: Daniel Reich
MAR 19	HOW TO SET CUSTOMER CREDIT LIMITS CORRECTLY Presenter: Michael Dennis
APR 16	SALES & CREDIT - PARTNERSHIP FOR PROFIT (75 minutes) Presenter: Barry Elms
MAY 14	SMART CREDIT POLICIES THAT IMPROVE COLLECTIONS Presenter: Michael Dennis
JUN 18	CREDIT CARD ACCEPTANCE—ANTITRUST STATEMENT Presenter: Scott Blakeley
JUL 16	LETTERS OF CREDIT: 20 THINGS EVERY CREDIT PRO NEEDS TO KNOW Presenter: Michael Dennis
AUG 20	LEGAL ASPECTS OF CREDIT AND COLLECTIONS Presenter: David Balovich
SEP 17	"CASH IS KING!" Order to Cash Process, The 11 Step Process for Effective & Efficient "SALES-TO-CASH SUCCESS" Presenter: Bart Frankel
OCT 15	SUCCESS STRATEGIES FOR CREDIT PROFESSIONALS (75 minutes) Presenter: Barry Elms
NOV 19	SIX STEPS TO IMPROVE CASH FLOW WITH PHONE POWER COLLECTIONS Presenter: Bart Frankel
DEC 17	HOW TO IMPROVE COLLECTION PERFORMANACE IMMEDIATELY Presenter: Michael Dennis







WEBINAR: A Webinar is a simple, easy-to-use web-based seminar that enables you to attend an educational presentation in the comfort & convenience of your office. Webinars offer a virtual experience by delivering the voice of a live presenter via teleconference & delivering text & graphics simultaneously via the Internet. Attendees will participate in discussion & Q&A session. At the low cost of one registration (one connection), as many people as you wish in your office can view the Webinar. **Webinars are 60-minutes unless otherwise noted.

\$65 member price | \$79 non-member price per Connection for 60-mintue webinars. \$79 member price | \$99 non-member price per Connection for 75-minute or 90-minute webinars

		GISTRATION	
Event Name Even			ent Date
NAME		EMAIL	
NAME	1	EMAIL	
NAME		EMAIL	
NAME		EMAIL	
NAME		EMAIL	
If you are registering for more t	han five people or more th	han one event, pleas	e duplicate this form.
COMPANY			
ADDRESS			
CITY/STATE/ZIP			
TELEPHONE CALLING INT	O WEBINAR FROM		(Or # we can contact you if needed
PAYMENT INFORMATION I			
Invoice my company \$(Mer		:d \$ (or Mailed i	n) **
Number of Webinar Connections:		1.1	
			101 1.1.1 1.6
0 0 (,		0	ed & have completed the information equired for each card.
0 0 (,		0	±
below. If attendees require individ		0	equired for each card.
below. If attendees require individ Name on card:		0	±
below. If attendees require individ Name on card:		0	equired for each card.
below. If attendees require individ Name on card: Billing Address:		0	equired for each card. BCMA WCA
Please charge registration fee(s) for below. If attendees require individ Name on card: Billing Address: City Card Number:	ual Credit Card charges, a se	parate registration is re	equired for each card. BCMA WCA

RETURN RESERVATION TO:

PO Box 510157, New Berlin WI 53151

The Business Credit Management Association Wisconsin HQ

Or online at https://wcacredit.org/webinar-seminar-registration

* Non-members must pay in advance