

ONLINE WEBINAR

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How to Set Customer Credit Limits Correctly

WEDNESDAY,
MARCH 19, 2025

9:00 AM - 10:00 AM CT

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Setting Credit Limits Correctly is part art, and part science. In this fast paced and interactive presentation, we will examine:

- Best practices in setting appropriate credit limits for new and existing customers
- How to determine your company's appetite for credit risk and payment delays
- Common mistakes credit pros make setting these limits, and how to avoid them
- Why setting credit limits can never be done only once, but must be done regularly
- Why senior management input is essential to setting credit limits correctly

- \$65 for BCMA/WCA Members
- \$79 for Non-Members

Each connection will be charged to join the program. Unlimited attendees connecting from a single connection will be charged just one fee.

You will receive webinar access instructions and handouts the week prior to the Webinar.



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Presenter: Michael Dennis

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