



NAVIGATING FOREIGN EXCHANGE

Strategies for Global Business Growth

AUGUST 13, 2025
9:00 AM - 12:30 PM

Please join your fellow finance, supply chain, and sales colleagues in a dynamic presentation from a foreign exchange banker, a global accountant, and local Wisconsin companies using FX in their day-to-day payment activities.

Attendees will learn how to:

- **Identify and Assess Currency Risks:** Understand the different types of foreign exchange risks (transaction, translation, and economic) and how to evaluate their potential impact.
- **Implement Effective Hedging Strategies:** Discover and compare various hedging techniques like forward contracts, options, and natural hedging to mitigate risk and stabilize financial outcomes.
- **Manage Cross-Border Payments Efficiently:** Learn about optimizing international payment processes, leveraging technology and automation, and partnering with specialized FX providers.
- **Enhance Financial Planning and Stability:** Gain insights into how to integrate forex management with financial planning, improve cash flow visibility, and protect profit margins.
- **Navigate Regulatory Compliance:** Become aware of the different regulations and compliance requirements involved in international transactions and how to ensure adherence.

By attending, companies can gain practical knowledge and strategies to navigate the complexities of foreign exchange, enabling them to expand their global reach and achieve sustainable business growth.

Program Speakers:

- Tom Beube, Senior Vice President, Director of International Trade Services at Wintrust Bank
- Chad Figueroa, Partner, Audit Services at Grant Thornton LLP

WINTRUST
BANK

Location:

First Business Bank, Garden Level Conference Room
17335 Golf Parkway, Brookfield, WI 53045



Grant Thornton

Agenda:

9:00 AM – 9:30 AM	Registration & Refreshments
9:30 AM – 10:30 AM	Presentation, Tom Beube
10:30 AM – 11:30 AM	Presentation, Chad Figueroa
11:30 AM – 12:30 PM	Luncheon and Networking

Cost of Admission: ICE members: \$65.00; Non-Members: \$95.00
Includes Breakfast Pastries & Lunch

Register Online: www.wcacredit.org/upcoming-ice-meetings

Attendance at the ICE Meetings is open to others from your company at the Member rate. Please make this notice available to them if they too will benefit. Business casual is appropriate for this meeting. Questions, please contact Nicole at Wisconsin Credit Association (262) 289-1225, nicolet@wcacredit.org.



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Speaker Bios

Tom Beube Biography



Tom Beube is a Senior Vice President and Director of International Banking at Wintrust Financial Corp., where he leads a team supporting the company's commercial and retail customers for all activities involving cross border trade finance, foreign exchange payments and hedging strategies, standby letters of credit, and Supply Chain Finance. Tom joined Wintrust 14 years ago after leading Global Trade teams at ABN AMRO Bank and Bank of America. While Chicago is his home, Tom has had postings in Hong Kong, Detroit, and Shanghai during his time with ABN AMRO Bank. His banking career began in the international department at the First National Bank of Chicago after earning a bachelor's degree from the University of Iowa.

Chad Figueroa Biography



Chad serves as an Audit Partner in Grant Thornton's Wisconsin practice. He has more than 14 years of experience providing a wide range of accounting and auditing services focused on both privately held and publicly traded companies. He has led registrations with the SEC, including registrations via IPO and the SPAC market. He has served numerous public companies, including emerging growth, smaller reporting companies, accelerated filers, and larger accelerated filers, and is experienced in assisting publicly traded companies with fulfilling their requirements for the Securities and Exchange Commission. He has also completed the initial implementation of Sarbanes-Oxley Act compliance.

Chad provides audit services to clients in a wide range of industries in the United States, including clients that have subsidiaries around the globe. He specializes in providing audit services to clients in the manufacturing, distribution, and health insurance industries. Chad's clients include multi-national companies that require coordination of services delivered in multiple countries.