

# ONLINE WEBINAR

## Trade Credit Insurance

Protect Your Cash Flow. Grow With Confidence.

REGISTER



### JOIN OUR NEXT WEBINAR

Customer non-payment can threaten cash flow and limit growth. Join us for a concise, practical webinar that breaks down **trade credit insurance**—what it is, how it works, and how it helps businesses confidently extend credit, protect receivables, and support financing.

#### What You'll Learn:

- How trade credit insurance works
- What risks it covers
- Who trade credit insurance is right for
- Common real-world use cases
- How it strengthens risk management and supports growth

#### Who Should Attend

Finance leaders, credit managers, sales leaders, and business owners looking to reduce risk while expanding sales.

**Reserve your spot and learn how to protect your receivables while growing smarter.**

WEDNESDAY,  
MAY 20, 2026

9:00 AM - 10:00 AM CT

- **\$65 for BCMA/WCA Members**
- **\$79 for Non-Members**

Each connection will be charged to join the program. Unlimited attendees connecting from a single connection will be charged just one fee.

You will receive webinar access instructions and handouts the week prior to the Webinar.



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**Presenter:** John Cornell, Crescendo Trade Risk

**Register online at:**

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(888) 546-2880

**Email:** [nicolet@wcacredit.org](mailto:nicolet@wcacredit.org)

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