

ONLINE WEBINAR

CashFlow Management with a Twist

The Seven Essential C's

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Cash is the lifeblood of every business.

But success isn't just about how much cash you earn—it's about **when it flows in and out** and **how strategically it's managed**.

Discover a powerful, practical framework designed to help you:

- Maintain positive cashflow
- Build and protect cash reserves
- Strengthen financial resilience
- Turn cashflow into a strategic advantage, at any stage of business

What You'll Learn:

The Seven Essential C's of CashFlow Management:

- Compliance
- Contribution
- Consumption
- Conservation
- Cushion
- Compassion with Community
- Change

Learn how these seven principles work together to create clarity, stability, and long-term financial confidence—**no matter the size of your business**.

Ideal for business owners, entrepreneurs, and financial leaders

WEDNESDAY,
JUNE 17, 2026
9:00 AM - 10:00 AM CT

- \$65 for BCMA/WCA Members
- \$79 for Non-Members

Each connection will be charged to join the program. Unlimited attendees connecting from a single connection will be charged just one fee.

You will receive webinar access instructions and handouts the week prior to the Webinar.



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Presenter: Eddy Sumar
Internationally recognized financial expert, educator, and business advisor

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